



# C.A.T.C NEWS

Winter 2024



I enjoyed seeing everyone in Savannah this past November. We had an excellent turnout. This show is still new and we are working on a few new ideas for next year you won't want to miss. I want to personally thank everyone for stepping up and helping make this event successful. Without everyone contributing it would be extremely stressful. So, thank y'all. I wanted to recognize and give a big shout out to Gary Lopez for going above and beyond. Also Richard Hart for doing a great job as always, as our auctioneer. A good amount of people came in from the street, and a few new members. I would like to welcome new members.....

Brian Gerhart is working on our spring room trading show. We will be hosting a FREE cookout again this year to try and give back to our members. We are looking into door prizes and give aways to the public and kids. Hopefully this will increase public attendance.

We are also accepting any donations towards the club auction. Feel free to contact Brian or myself.

## NEWS FROM 1955



Factory and Staff of Expanded Burke Flexo-Products Co., Traverse City, Mich.

### **Flexo-Lures Keyed to Million Output**

Burke Flexo-Products Co., Traverse City, Mich., has expanded all operations with acquisition of new quarters at 717 Woodmere avenue and now manufactures 44 types of Flexo-Lures, selling more than 1,000,000 baits a year, according to Charles I. Burke. The firm has 25 employees.

Sales for this year, continuing to increase right up to the holiday season, were 60 per cent ahead of the 1954 level with shipments being made to all parts of the United States and Canada.

Separate patents recently were issued the company on its coloration of molded-in flexible fishing lures and also for its foamed body lures.

Sales appointments also announced by Burke Flexo-Products include the selections of Bill Moore, Brownwood, Tex., and Amos Palmer, Memphis, Tenn., to cover Arkansas, Oklahoma, Texas and Louisiana, and Bill Powell, Blue Springs, Mo., to travel Iowa, Missouri, Nebraska and Kansas.

Other reps are: Win Guinnip, Bolivar, N. Y., covering the Northeast; Ralph Parker, Memphis, Tenn., and associate Clayton Thompson, Tallahassee, Fla., serving the Southeast; Ken Lowery, Toledo, Ohio, traveling Michigan, Indiana, Illinois and northern Kentucky; Bob Custer, Milwaukee, Wis., covering Wisconsin and Minnesota; Al Fisher and Associates, Glendale, Calif., handling California, Utah, Colorado, Arizona and New Mexico; Mel Barr and associate Glen (Bing) Crosby serving Washington, Oregon, Idaho, Montana, Wyoming and western Canada, and Fred Major, Montreal, eastern Canada.

# NEW TACKLE FOR 1955

## Plug Activates Fly in Wapsi Lure

After months of preparation, Wapsi has developed a new line of fishing lures for the 1956 season.

First of the new lures is the Bill Hammon Special, plug-fly combination for both fresh and salt water. Its small bass plug body with special mouthpiece sends vibrating action down to the trailing streamer fly, giving it vivacious wiggle.

The action makes the lure dead-



Wapsi Bill Hammon Plug With Streamer.

ly for bass, pike, pickerel, muskellunge and nearly all salt water game species.

The trailing streamer fly can be replaced easily with pork rind, a short bass fly, fly and spinner, or live bait; the plug body will im-

part the same lively action to any of them as it supplies for the standard streamer fly.

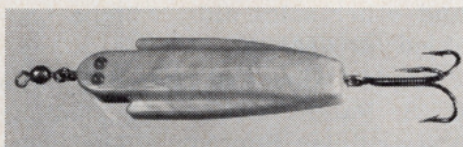
The Bill Hammon Specials in spin-casting and trolling weights come packaged in plastic boxes to be sold at \$1.25 each, retail. Another new lure in the Wapsi line is the Badger, a bass and pike pattern of soft, black-tipped badger fur and red maribou which retails for 60 cents. All Wapsi lures are packed on cards or in transparent plastic boxes. **Wapsi Co.**

(Circle No. 857 on Page 147)

## Magnus Spoon Molded of Plastic

A new plastic spoon added by Magnus Oceanic for fresh and salt water is weighted internally during the molding process to produce an off-balance center of gravity for wounded-fish action. It can be trolled, jigged or used with spinning equipment.

Fresh water models two, 2½ and three inches long, using No. 6, 4



Magnus Off-Center Weighted Spoon.

and 2/0 hooks and retailing at \$1.10, \$1.20 and \$1.30 are available with either single or treble hooks. Magnus single hook salt water spoons are 4½, 5½, and 5¾ inches long, using No. 7/0, 8/0, and 9/0 hooks. They sell for \$1.45, \$1.65 and

\$1.75. A special striped bass model, with two 9/0 hooks rigged fore and aft for stripers, retails for \$1.95.

The smaller, fresh water spoons also are declared effective with mackerel, bluefish, snappers, weakfish and other deep sea fish. The spoons are produced in mottled colors, such as yellow and white, green and ivory, blue and white, orange and ivory, red and white, and ivory and white. **Magnus Oceanic Corp.**

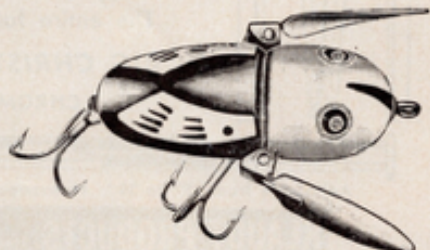
(Circle No. 849 on Page 147)

## Tenite Crazy Spook Heddon's Latest

Newly available in Tenite instead of wood, the Crazy Crawler Spook for surface fishing gains consistent buoyancy and additional durability, with nothing taken away. There are six colors in the 9120 series.

The lure weighs 5/8 ounce, is 2¾ inches long and has two No. 2 treble hooks. The price is \$1.50.

The 9120 Crazy Crawler Spook is only one of a number of new baits. An illustrated descriptive leaflet is available to dealers on request. **James Heddon's Son.**



Heddon's Series 9120 Crazy Crawler.  
(Circle No. 865 on Page 147)

## New Creek Chub Made of Plastic

A new concept in fishing lures is the Creek Chub Nikle, the guided missile of fishing. This lure has a different action at fast, slow or very slow retrieving speeds.

Unusual too, is the plastic material. Two sizes have been developed for spinning, light tackle casting and trolling. Weights are one-fourth and one-half ounce, re-



Creek Chub 1/2-Ounce Trolling Nikle.

spectively. Each size is offered in six colorations, perch, red head, black, yellow spot, silver flash and orange spot.

The Nikle is now available at suggested retail prices of \$1.25 for the spinning size and \$1.35 for the casting lure. A new colorful folder fully describing the Nikle is available on request. **Creek Chub Bait Co.**



Arbogast Floating Sputterbug.

## Loud Surface Noise With Sputterbug

A new floating lure with a large head spinner that makes a loud surface noise when reeled fast, the Sputterbug also can be retrieved slowly to create a paddling sound, or it can be fished in jerks like a popper.

A hula skirt on the Sputterbug curls and squirms when the lure is at rest on the surface producing a live action.

The plug weighs 5/8 ounce, is four inches long, and has two No. 1 treble hooks. Priced at \$1.35 each, it comes in 11 colors, including frog with white belly and with yellow belly. **Fred Arbogast Co., Inc.**

## Membership Updates:

The CATC Club is growing more every month and now that we offer several options for yearly memberships many of the collectors have taken advantage of the new outline where a One Year Membership is \$25.00, Three Year Membership is \$70.00, and a Five Year Membership is \$105.00. You will find the Membership Form on Joe Yates's message board under the drop down tab at the top of the page for Collector Clubs - CATC - and then Membership. You can download the PDF and fill all the information out.

<http://www.carolinaantiquetacklecollectors.com/Membership.htm>

Please note that we are making the Yearly Dues Start Date of Jan. 1 of every year to better organize how we manage the membership. Please get your forms filled in and send your checks in soon.

One other resource is the CATC Facebook site for our club members and you can find it here: <https://www.facebook.com/groups/1660901817561969> You can post things relating to our club and the hobby there, too.

### **Club Officers**

#### **President**

Steve Herzog

E-mail: [zzogmann1@yahoo.com](mailto:zzogmann1@yahoo.com)

#### **Vice-President**

Bryan Jenkins

E-mail: [bjenkins311@msn.com](mailto:bjenkins311@msn.com)

#### **Treasurer**

Harry Matthews

E-mail: [Luredog@bellsouth.net](mailto:Luredog@bellsouth.net)

#### **Secretary**

Darryl Holder

E-mail: [2fishon@bellsouth.net](mailto:2fishon@bellsouth.net)

### **At Large**

Harry Matthews

Email: [luredog@bellsouth.net](mailto:luredog@bellsouth.net)

# WELCOME NEW MEMBERS

1. Graham Hardy
2. Joe Canchola
3. James Vandiver
4. Steve Rogers
5. Adam Fillmore
6. Todd Auten
7. Chris Bohlman
8. David Hill

**MEMBERSHIP DUES ARE FOR 2024 Are Due**

## CAROLINA ANTIQUE TACKLE COLLECTORS CATC MEMBERSHIP FORM

Check one NEW \_\_\_\_\_ Renewal \_\_\_\_\_

Has your contact information changed Yes \_\_\_ No \_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

PHONE # \_\_\_\_\_

### Membership Dues

One Year \$ . 25.00 \_\_\_\_\_

Three years \$ . 70.00 \_\_\_\_\_

Five years \$105.00 \_\_\_\_\_

Please make checks payable to CATC.

Please return this form to

Harry Matthews

1720 Mineral Springs Rd.

Hoschton, GA 30548

IT'S

# REDFIN

TIME

From Maine to Malibu  
... From Ocean and  
Freshwater Stripers to  
Largemouth Bass! The  
Red Fin® fits every need  
and every situation. Avail-  
able in 7 sizes and 12 colors,  
Red Fin®...something special  
from Cordell® to you.



CORDELL TACKLE CO.

P.O. Box 2020 • Hot Springs, Arkansas 71901 • 501-767-2766