



C.A.T.C. NEWS

October 2010

THE CAROLINA ANTIQUE TACKLE COLLECTORS NEWSLETTER

VOL XIII NUMBER 4

President's Message

by Walt Maynard

Well here we are at the end of another year. Unfortunately I was not able to make the National or many of the other club shows but I know many of you have been active in attending as many shows as you can. Not only are shows an opportunity to add to our collections but meet new friends and renew old acquaintances. Looking back over the past year we've seen several of our members passing' Lloyd Jett and Dave Keyeck to mention a couple and others forced to cut back on their hobby for health reasons. These members will be missed but not forgotten.

The membership directory was sent out by Steve Barrow and you should have your copy by now, if not or you see any discrepancies drop Steve an email.

Coming up in November 19/21 is the Myrtle Beach show. This can be a great trip for the entire family and at off season rates under \$50.



The Springmaid Resort is on the Beach and all rooms have an Ocean view. We'll have a fishing contest on the hotel pier, prizes for best tackle displays, Lure Raffle, silent auctions and auctions of tackle off the street. Show hosts Gene McIntyre and Mike Squires are advertising the show heavily in the Myrtle Beach area. In addition to the CATC show and events there are all kinds of activity and shopping in the Myrtle Beach area.

At Myrtle Beach show we'll also have election of Officers:

- Vice President
- SC Director
- NC Director
- At large Director (other than NC/SC)

If you haven't checked out the club's new web site please do so and while there look up the pictures from the Myrtle Beach last year , the URL:

<http://www.carolinaantiquetacklecollectors.com>

Look forward to seeing you in MB,
Walt

Spring 2011 Show Returning to Southern Pines

Folks, I am pleased to announce the location of our Spring 2011 show. Once again we will be in Southern Pines/Pinehurst, NC at the Days Inn. The dates will be April 9th and 10th. The last two times we had a show here, we boasted over 115 exhibit tables and tons of tackle from off the street. We expect no less this time. Attached you will find a flier for the show. My co-host, Hoyt Royal, and I will be ready to take table reservations at the Fall Show in Myrtle Beach. If you can not make Myrtle Beach, send in the attached reservation form. Remember, the last two Southern Pines/Pinehurst Shows were sell outs! The highlights are to have four exhibit trophies, a super raffle lure from Dan Basore, free Saturday lunch, and two auctions.

-Ralph Acker-



CATC Vice President and Directors to be elected at 2010 Fall Show

The annual Fall Show business meeting will be held on Saturday, November 20 in Myrtle Beach. Included on the agenda will be the election of a club Vice President and three Directors for the two year terms of 2011 and 2012. John Walker has been our Vice President since his initial election in 2006, and was reelected at the 2008 Fall Show.

Elizabeth Yates has been nominated for the Vice President position. Three nominations for Directors have been received, as follows: for North Carolina Hoyt Royal from Winston-Salem; for South Carolina Jack Gallagher from Manning; and for the other states Harry Matthews from Hoschton, Georgia. All of these members have agreed to serve on the CATC board if elected by the membership.

Any active club member in good standing is eligible to hold office. If there are additional nominations for the VP and Director positions, they should be communicated to Walt Maynard, John Walker, or Steve Barrow. The Board also anticipates that other matters requiring a vote by club members may be introduced at the Fall Show.

In Memorium

We are saddened by the recent passing of several CATC members. Dave Keyeck, Ted Bingham, and Lloyd Jett added much to our Club, our hobby, and our lives. Each of these men was a long time collector and researcher. Each was a good friend, loved and respected by our lure family, and will be greatly missed by all. Each is survived by a wife, Cathy Keyeck, Laurie Bingham, and Sally Jett, who share their hobby and also contribute much to our Club. We offer our sympathy and support in their time of loss.



David Brian Keyeck



William Lloyd Jett

Carolina Antique Tackle Collectors Officers

Walt Maynard
President
Email: wallypm@aol.com

John Walker
Vice-President
Email: flexpluger@aol.com

Steve Barrow
Secretary / Treasurer
Email: stb647@embarqmail.com

The C.A.T.C. News is published 4 times a year and is the official publication of the Carolina Antique Tackle Collectors. Articles and stories for the newsletter are welcome and should be sent to:
Newsletter Editor
Joe Yates Email: jyates@ix.netcom.com

The Carolina Corner

The Cedar Stump

Joe Yates

Fishing lures are sometimes born in one place before finding a new home somewhere else. Such is the case with the lure known as the Cedar Stump. This bait was originally made in Lexington, Kentucky before becoming the "New" Cedar Stump in Washington, North Carolina.

It is not clear when Milton W. Powell first began carving the Cedar Stump. The only paperwork that has ever been found showed up in a plain cardboard box with a wooden lure. The paper shows an address of 304 South Broadway in Lexington, Kentucky. Research of city directories done by Kentucky lure collector Doug Carpenter shows Powell living at that address from 1948-1955. The location is just across the street from where the University of Kentucky Wildcats play basketball at Rupp Arena. Doug was unable to find anyone who knew Powell. In the city directories his occupation was first shown in 1958 as a mechanic for a prominent car dealership. In 1976 his occupation was "retired". By 1977 he no longer appeared in the listings.



The first lures were carved of wood, presumably cedar. They have been found in two different sizes and a variety of different colors.

Among Powell's customers was William H. Whichard of Washington, NC. He and his son, W.H. Whichard, Jr. used the Cedar Stump lures to troll for stripers commercially in and around the waters of the Pamlico Sound. The Cedar Stump lures they were using were molded of plastic. I spoke with William Whichard, Jr. in 2005 and he told me that he and his dad bought the lure making business sometime in the early 1960's. He explained that Powell's health was bad and he wanted to get out of the lure making business. He also mentioned that by that time the lure quality was not very good. The lure molds were in bad shape and the baits usually needed to be trimmed up a bit after they were bought.

The Whichards bought the plastic machine and molds, along with customer and supplier lists, and set up shop making lures in a backyard building. They called their business *The Cedar Stump Bait Company* and renamed the lure as the *New Cedar Stump*. The son took care of the production side of the business while his father handled the business part of it. Whichard estimates that they made about a hundred dozen lures a week when things got going. The lure was made in two sizes weighing 3/8 oz. and 5/8 oz. There were thirteen standard colors and they were happy to make special colors on request. Most of the lures were sold through wholesale distributors in Kentucky.

The Cedar Stump Bait Company continued making lures until sometime in the late 1960's. By then a new lure called the Rat-L-Trap had come on the market and the popularity of the Cedar Stump had started to slip. The lure molds were about worn out anyway and it was time to quit.

William told me that his brother tore down the building one year when he was on vacation. The lure machine and accessories were left out in the yard. Thirty plus years of hurricanes and storms have taken their toll and anyone interested in resurrecting the Cedar Stump will need to invest in new equipment!



Point of sale card for the New Cedar Stump



CAROLINA ANTIQUE TACKLE COLLECTORS

SPRING SHOW 2011 APRIL 9 - 10

Where: Days Inn Conference Center

805 SW Service Road
Southern Pines, NC 28388
(Off US Hwy 1 at Morganton Road)

Phone: (800) 262-5737

\$60 + tax (up to 2 people)

*Identify yourself as CATC Member
when making reservations*

Show Times & Events:

Saturday April 9

7 till 9 am SET-UP for Members
10 till 4 pm Open to Public
6 pm till Auction & Meeting

Sunday April 10

7 am Open to Members
9 till 12 **Open to Public**
1 till 3 pm Auction & Awards

PLEASE REGISTER EARLY ~ TABLES WILL SELL FAST!!

Show Highlights:

Two Auctions / Vintage Lure Raffle / Free Lunch on the 9th / 4 Great Show Awards

FOR MORE INFORMATION CONTACT OUR SHOW HOSTS:

Ralph & Chris Acker
cracker4121@embarqmail.com
(910) 949-2342

Hoyt Royal
HoytRoyal@gmail.com
(336) 778-0601

CATC SPRING Show 2011

Name: _____

Address: _____

Phone #: (____) _____ Email: _____

Total tables:

____ (fill in #) 6' WALL TABLES @ \$20.00 each \$ _____

____ (fill in #) 6' AISLE TABLES @ \$15.00 each \$ _____

Show Registration: \$ 15.00

2011 Membership ~ \$20 (required to exhibit or trade) \$ _____

Total amount enclosed: \$ _____

Mail this portion & payment to:

RALPH ACKER
23 Shadow Drive
Whispering Pines, NC 28327

Make checks to "CATC"

Upcoming Shows of Regional Interest

October 22-23, 2010
FATC Fall Show
Tallahassee, Florida

November 19-21, 2010
CATC Fall Show
Myrtle Beach, SC

January 7-8, 2011
NFLCC Winterfest
Pigeon Forge, Tennessee

February 25-27, 2011
FATC Daytona International
Daytona Beach, Florida

April 9-10, 2011
CATC Spring Show
Southern Pines, NC



Fisherman purchases a fishing license at a bait shop
Florida Photographic Collection - State Library and Archives of Florida



The CATC News Editor
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